

“Local Strength, Global Vision”



# Sponsorship Proposal

November, 20-23<sup>rd</sup> 2025

[www.ulusalsutzirvesi.com](http://www.ulusalsutzirvesi.com)

Susesi Luxury Resort Hotel Antalya/TÜRKİYE





“Local Strength,  
Global Vision”

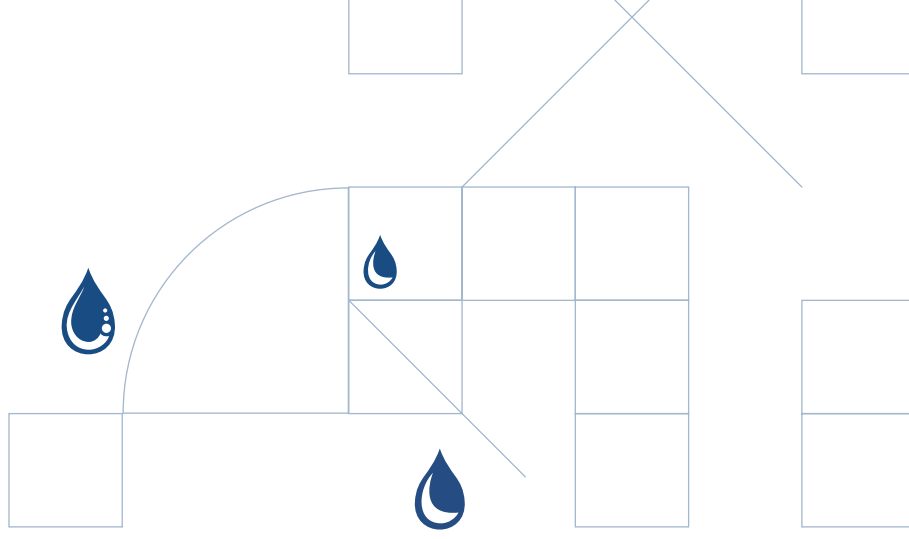
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# Invitation

Dear Colleagues,

Under the theme “Local Strength, Global Vision,” we are preparing for a major gathering that will bring together all stakeholders of Turkey’s dairy industry from November 20 to 23, 2025, at the Susesi Luxury Resort Hotel in Antalya.

From producers to industrialists, from academia to public sector representatives, we will unite on this significant platform to shape the future of the dairy sector, take stronger steps through collective wisdom, and strengthen our position in global competition.

We will share knowledge to enhance business continuity, efficiency, and our strength in international markets, while also opening doors to new collaborations and jointly determining our roadmap for the future.

As representatives of the sector from across the country, I truly believe that we will reinforce our global vision with the strength we derive from our local roots.

**Hamit CAN**

**President of the Turkish National Dairy Council**

# Summit Snapshot



The Turkish Dairy Summit 2025 event will host over 500 participants – facilitating knowledge exchange, commercial interaction, and peer-to-peer networking:

- 20–23 November 2025 | Antalya/Türkiye
- Program with high-level keynotes, plenary Q&A
- Globally recognised speakers
- Diverse social and networking opportunities (including Welcome Cocktail, Summit Gala Dinner, Networking Night)
- Exhibition Hall with formal and informal meeting spaces
- Broad national media and social media coverage.

**500 +**

attendees from  
Türkiye and overseas



**40 +**

presenters



**100 +**

companies  
attending



**40 +**

exhibitors



## Summit attendance by sector

- Dairy producers and farmers – Representing over 90% of cow's milk production in Türkiye
- Dairy industrialists and processors – Representing over 80% of cow's milk deliveries in Türkiye
- Suppliers of dairy equipment, technology, and services
- Leading retailers and distributors
- Feed producers and distributors
- Academics and researchers
- Government leaders, decision-makers and market experts
- Industry associations, cooperatives, relevant unions, chambers and NGOs



# About the Summit

The Turkish Dairy Summit 2025 has been designed to bring together dairy industry leaders, dairy companies, retailers, farmers and milk producers, regulators, and policymakers to discuss the latest innovations in the dairy sector, the current state of the industry, its challenges, and explore future opportunities.

## Key Topics

- Investing in the Future: Digital Transformation and Automation in the Dairy Industry
- Navigating the Global Market
- Patent Strategy on the Path to Global Branding, Geographical Indication, Turquality, and Traditional Cheeses
- Consumer Trends, Brand Value Creation, and Neuroscience
- Innovative Products and Emerging Nutrition Trends
- Antibiotic and Pesticide Management in Dairy Production: Risks and Solutions
- From Farm to Glass: The Dairy Value Chain – Efficiency and Waste Reduction
- Value Addition in Dairy Products: The Role of Packaging
- Success Stories
- Dairy Farming and Animal Welfare in Changing Climate Conditions
- Successful Women Dairy Farmers and Women's Role in Dairying
- Dairy Production and Livestock Policies
- Consumer Safety, Social Media, and Crisis Management Strategies
- Local Vision in the Global Market and International Trade
- The Role of Feed Industry: Animal Feeding Practices
- Dairy Products from a Metabolic Perspective: Facts, Misconceptions and Myths
- Gastronomic Events
- High-Quality Dairy Production and Animal Welfare



# Programme

2025

20 November  
Thursday

21 November  
Friday

22 November  
Saturday

**Morning**

Plenary & Breakout  
Sessions

Plenary & Breakout  
Sessions

**Afternoon**

Plenary & Breakout  
Sessions

Plenary & Breakout  
Sessions

**Evening**

Welcome Coctail

Gala Dinner

Detailed programme will be announced.



# Exhibition Timetable

2025

20 November  
Thursday

21 November  
Friday

22 November  
Saturday

**Day**

Move In

Exhibition Open

Exhibition Open

**Evening**

Welcome Coctail

Gala Dinner

## Host: Turkish National Dairy Council (TNDC)

The Turkish National Dairy Council (TNDC) was founded by the Ministry of Agriculture and Forestry in 2009 through a legal regulation. TNDC is the only organization that represents all stakeholders in the Turkish dairy sector, including dairy manufacturers and milk producers from different regions, who represent a large portion of the total milk processed at the national level, as well as trade associations, universities, unions, NGOs, and cooperatives.

TNDC is the only organization that has the greatest representational power in Türkiye's dairy sector. The council represents more than 90% of cow's milk production and more than 80% of milk delivered with its 189 members. As the umbrella organization in the local sector, TNDC includes public institutions such as the Ministry of Agriculture and Forestry, the Ministry of Trade, and the Ministry of Health, along with professional chambers, universities, and research institutions. Furthermore, TNDC operates as a non-profit entity.

TNDC holds a broad scope of duties and responsibilities, including the enhancement of milk consumption, the advancement of international trade, the representation of the local sector on international platforms, the calculation of cost of milk production, the development of the sector, and the provision of contributions to the preparation of legal regulations. As part of its mandate to organize events related to the sector, the TNDC hosted the IDF World Dairy Summit in 2019, an event attended by 1,300 participants.





# Why Your Presence is Essential at The Turkish Dairy Summit 2025

Our Summit sponsors are positioned as market leaders and innovators. Enhance your position in the Turkish dairy market and build stronger relationships with both local and international stakeholders.



## □ Influence

Create brand awareness, build your company profile, and lead Türkiye's discourse around business. Connect with and inform an audience of over 500 dairy professionals from across Türkiye, the region, and internationally, positioning your brand as a leader.



## □ Interaction

Engage with an audience from dairy companies, farmers, government, NGOs, global markets, finance, and technology communities. Build the personal relationships and networks you need to support your transition journey and access buyers and sellers—all in one place.

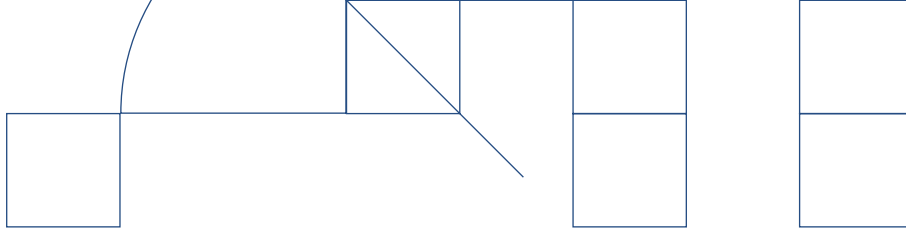


## □ Impact

Develop a personal and direct relationship with Türkiye's entire dairy community. The Turkish National Dairy Council (TNDC) uses highly visible digital and social channels to help our sponsors position their brands, reaching:

- Nationwide dairy professionals through Summit email marketing campaigns.
- All stakeholders through live broadcasts on industry-specific national TV channels during the Summit.
- All TNDC members representing over 90% of cow's milk production and over 80% of cow's milk deliveries through social media and the Summit website.

**To Summarize:** The benefits of your investment include exceptional exposure, creative networking spaces and opportunities, direct connections, the ability to build new relationships, the opportunity to interact with the most influential figures in the Turkish dairy community, and transact excellent business.



## Venue: Susesi Luxury Resort Hotel / Antalya-Türkiye

Designed with flexibility in mind, Susesi Luxury Resort Hotel Convention Centre is a purpose-built, contemporary convention centre in the heart of Belek in Antalya city, one of Turkey's most popular vacation destinations with its matchless nature, deep blue sea, golden beaches and ultra luxurious hotels.

In the splendor of daylight, among the preeminent Congress Centres of the Mediterranean Located in the heart of the Belek region, Susesi Luxury Resort offers the perfect setting for important business meetings and events. Susesi Congress Centre covers an area of approximately 7.000 m<sup>2</sup>. Its strategic location ensures all the amenities of the hotel are within easy reach. The Susesi Luxury Resort and the Congress Centre merge seamlessly to maximize accessibility for all the esteemed guests staying at the resort during important events.

The Congress Centre boasts a diverse array of 17 meeting rooms of various sizes available for valuable speakers and guests. It embodies the perfect space to host any event, from small private meetings to large galas.

Susesi Congress Center hosts the world's most prestigious organizations, from SPORTACCORD and ICCA to the NATO Summit and G20 meetings.

### Hotel Specificaitons

Meeting spaces	:	<b>800 sqm total</b>
Theatre capacity	:	<b>1200 pax</b>
Cocktail capacity	:	<b>1500 pax</b>
Banquet capacity	:	<b>580 pax</b>
Drive time to airport	:	<b>25 min drive</b>



# Summit Sponsorship Packages

	MAIN 1 Only	PLATIN 2 Only	GOLD 4 Only	SILVER 4 Only	BRONZE 5 Only	GALA 1 Only	SESSION 2 Only	ROOM KEY CARD 1 Only	NAME BADGE 1 Only	SUMMIT BAG 1 Only	SPEAKER 2 Only	SCEEN&PLASMA 1 Only	BOOTH
Amount in Euro	<b>50.000 €</b>	<b>30.000 €</b>	<b>20.000 €</b>	<b>15.000 €</b>	<b>12.500 €</b>	<b>30.000 €</b>	<b>20.000 €</b>	<b>15.000 €</b>	<b>15.000 €</b>	<b>15.000 €</b>	<b>15.000 €</b>	<b>5.000 €</b>	<b>10.000 €</b>
Exhibition Space	✓	✓	✓	✓	✓	✓	✓				✓		✓
Complimentary Accommodations	1 Double Room 2 Single Rooms	1 Double Room 1 Single Room	1 Double Room	1 Single Room		1 Double Room 1 Single Room	1 Double Room	1 Double Room	1 Double Room	1 Double Room	1 Double Room		
Logo on the Summit and the TNDC website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓ Only on the Summit web site
Logo on the main screen during the break times	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Placing brochure in the Summit bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on the rooms keys								✓					
Logo on Summit Badge and Lanyard									✓				
Logo on the Summit bag										✓			
Video on the Screens placed exhibition area where applicable												✓	

All prices are stated in Euros and exclude 20% VAT.



# MAIN SPONSOR

\*1 Only

€ 50.000<sup>+VAT</sup>



**Exhibition Space**



**Complimentary Accommodations**  
**1 Double Room, 2 Single Rooms**



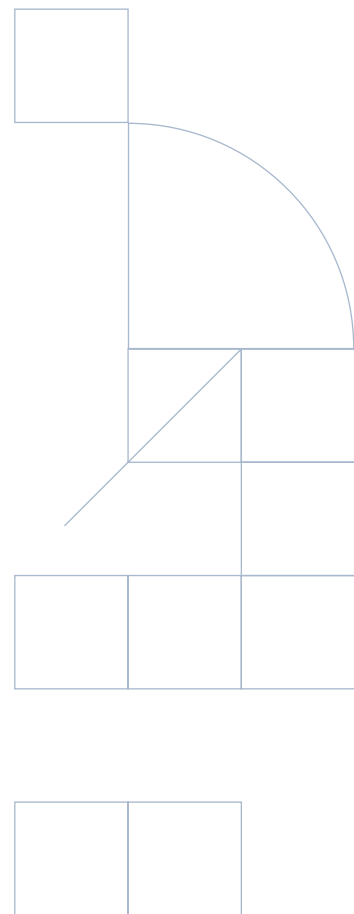
**Logo On The Main Screen And**  
**Summit Signage Where**  
**Applicable**



**Logo On The Main Screen**  
**During The Break Times**



**Placing Brochure In The**  
**Summit Bag**





# PLATIN SPONSOR

\*2 Only

€ 30.000<sup>+VAT</sup>



**Exhibition Space**



**Complimentary Accommodations**  
1 Double Room, 1 Single Room



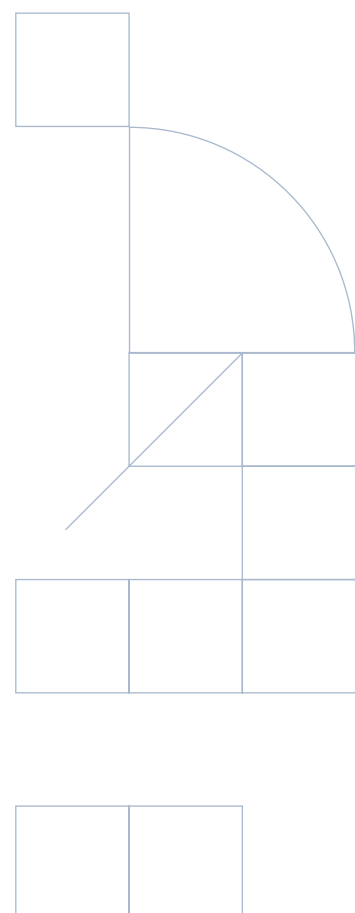
**Logo On The Main Screen And**  
**Summit Signage Where**  
**Applicable**



**Logo On The Main Screen**  
**During The Break Times**



**Placing Brochure In The**  
**Summit Bag**





# GOLD SPONSOR

\*4 Only

€ 20.000<sup>+VAT</sup>



**Exhibition Space**



**Complimentary Accommodations  
1 Double Room**



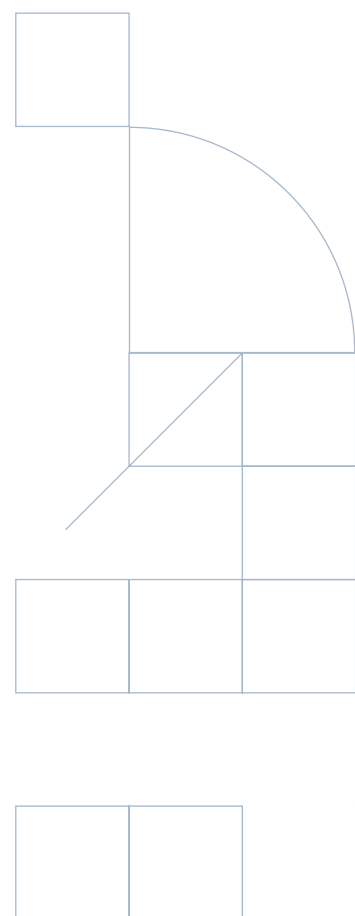
**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**





**Exhibition Space**



**Complimentary Accommodations  
1 Single Room**



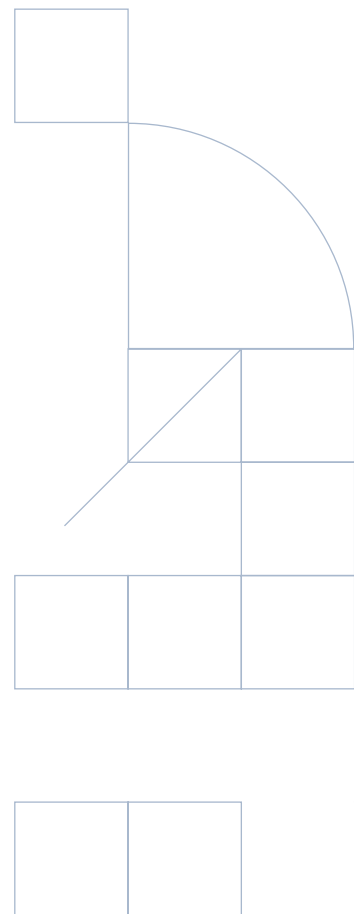
**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**



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05

# BRONZ SPONSOR

\*5 Adet

€ 12.500 + VAT



**Exhibition Space**



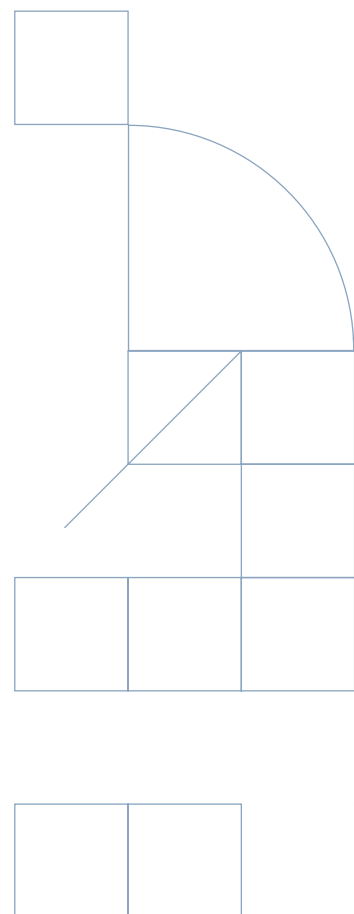
**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**





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06

# GALA SPONSOR

\*1 Only

€ 30.000<sup>+VAT</sup>



**Exhibition Space**



**Complimentary Accommodations**  
**1 Double Room, 1 Single Room**



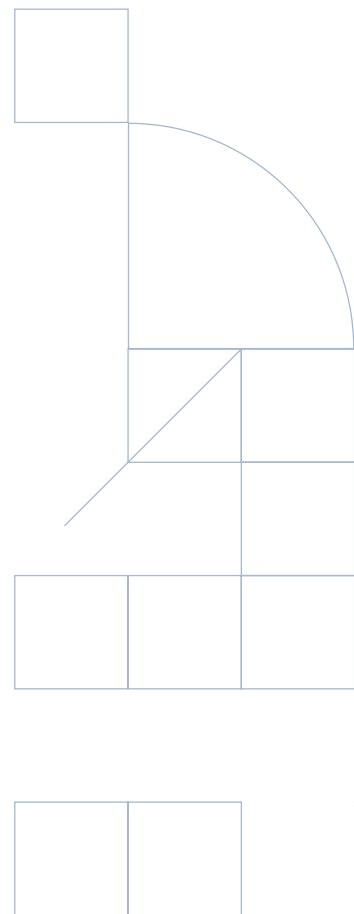
**Logo On The Main Screen And**  
**Summit Signage Where**  
**Applicable**



**Logo On The Main Screen**  
**During The Break Times**



**Placing Brochure In The**  
**Summit Bag**



07

# SESSION

\*2 Only

€ 20.000<sub>+VAT</sub>



**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



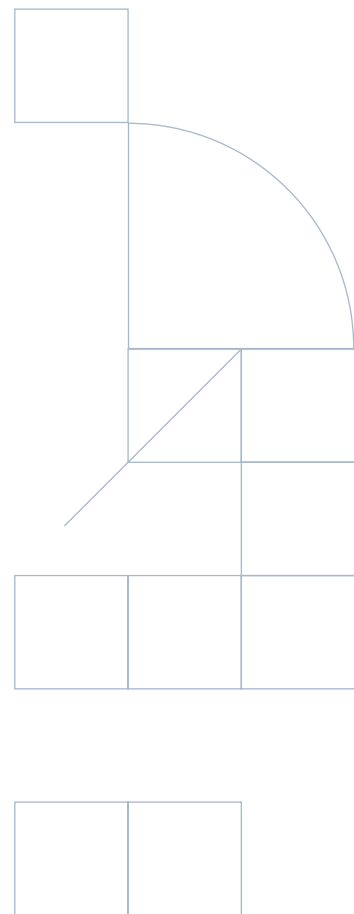
**Complimentary Accommodations  
1 Double Room**



**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**



08

# ROOM KEY CARD

\*1 Only

€ 15.000<sub>+VAT</sub>



Logo On The Main Screen And  
Summit Signage Where  
Applicable



Complimentary Accommodations  
1 Double Room



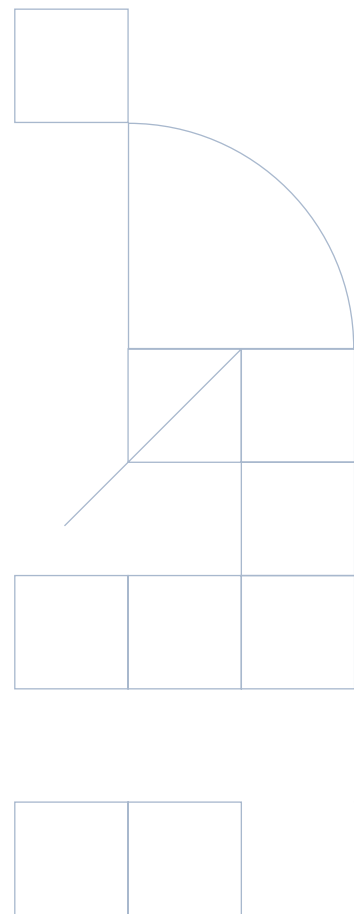
Logo On The Main Screen  
During The Break Times



Placing Brochure In The  
Summit Bag



Logo On The  
Rooms Keys



09

# NAME BADGE

\*1 Only

€ 15.000<sup>+VAT</sup>



**Logo On The Main Screen And Summit Signage Where Applicable**



**Complimentary Accommodations  
1 Double Room**



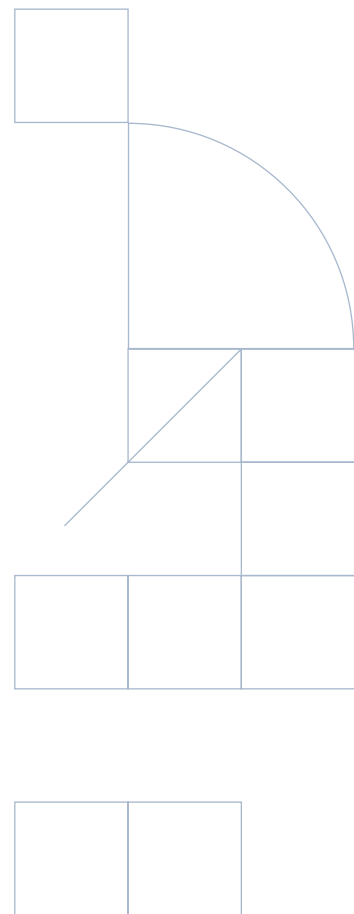
**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**



**Logo On Summit Badge  
And Lanyard**



10

# SUMMIT BAG

\*1 Only

€ 15.000<sup>+VAT</sup>



**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



**Complimentary Accommodations  
1 Double Room**



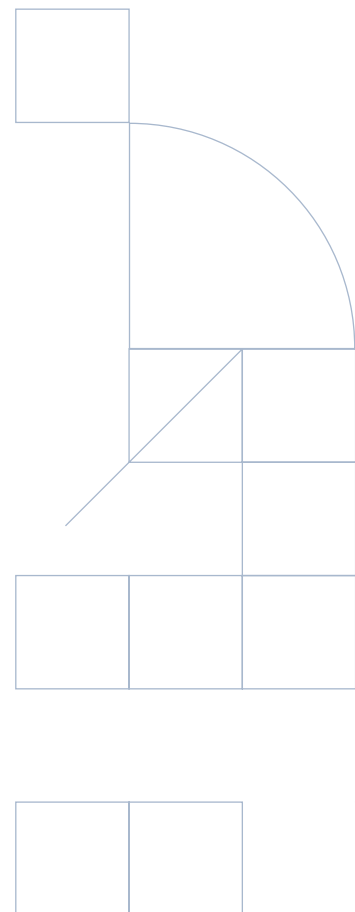
**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**



**Logo On The Summit Bag**



# 11

# SPEAKER

\*2 Only

€ 15.000<sup>+VAT</sup>



**Exhibition Space**



**Complimentary Accommodations  
1 Double Room**



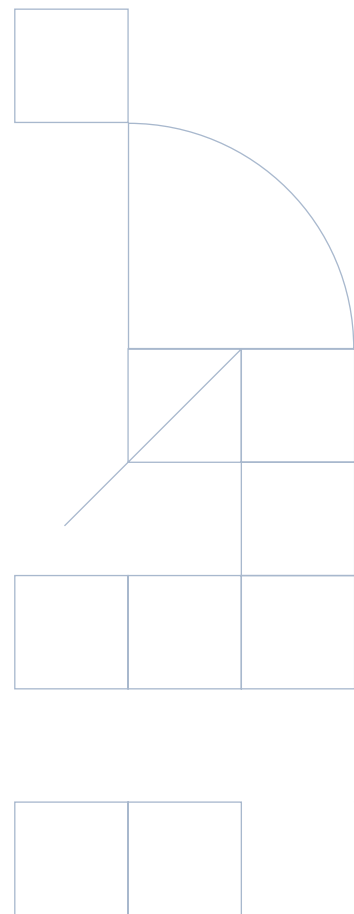
**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



**Logo On The Main Screen  
During The Break Times**



**Placing Brochure In The  
Summit Bag**



# 12

# SCREEN & PLASMA

\*1 Only

€ 5.000<sup>+VAT</sup>



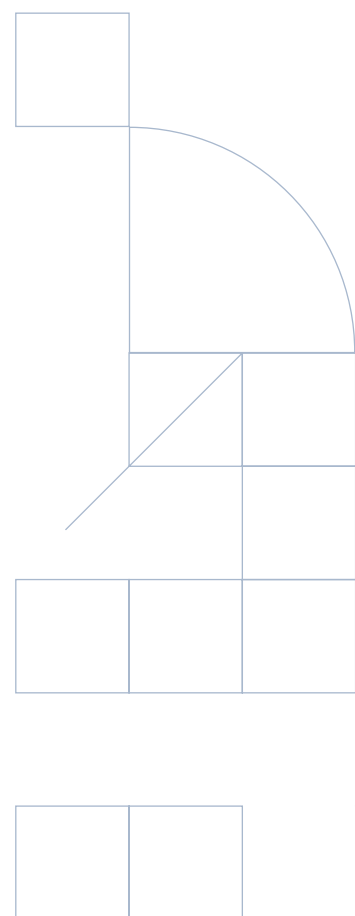
**Logo On The Main Screen And  
Summit Signage Where  
Applicable**



**Logo On The Main Screen  
During The Break Times**



**Video On The Screens Placed  
Exhibition Area Where  
Applicable**



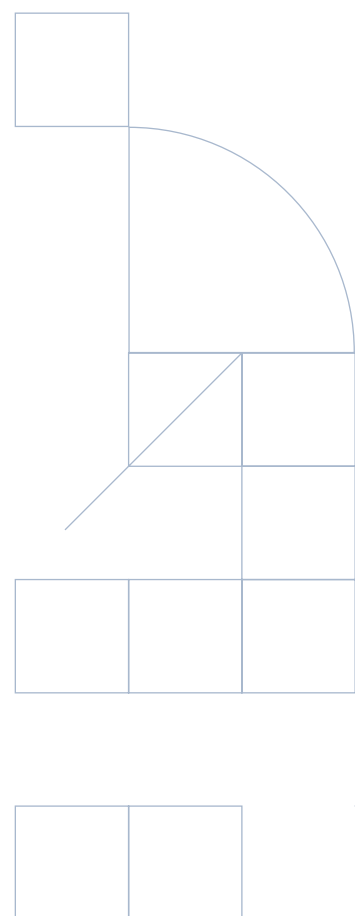
13

# BOOTH

€ 10.000<sup>+VAT</sup>



Logo On The Summit Website





# Registration & Accommodation

Registration Packages	Early Registration (until 31.07.2025)	Regular Registration (after 01.08.2025)
Single Room Accommodation	€ 975	€ 1.200
Double Room Accommodation	€ 1,200	€ 1.400

**%20 VAT Included**

The congress package payment must be deposited in TL to the specified TL Bank Account, according to the TCMB Foreign Exchange Sales Rate on the payment date. Payments from abroad can be made in EURO. You can contact us for payments from abroad. Registration/accommodation cancellation and refund applications are valid until 20.10.2025. After this date, only name changes can be made.

## Terms and Conditions

### □ Booking and Payment

All prices are quoted in Euro and exclude VAT of 20% (as of the date of the publication). The Summit reserves the right to vary the quoted prices in line with any changes in the rate of the VAT.

All payments due must be received by the Summit Managers prior to the Summit. No sponsor/ exhibitor will be allowed to set up their exhibition stand at the Summit until full payment has been received.

### □ Floor Plan

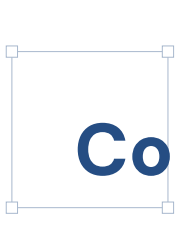
The floor plan will be sent upon request.



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## Contact us

If we can assist with further information, or discussing other opportunities, please contact the Summit Organisers.

We hope that you are as enthusiastic about the opportunities that are available and we look forward to welcoming you to the **Turkish Dairy Summit 2025**.

### Çağlar Onur

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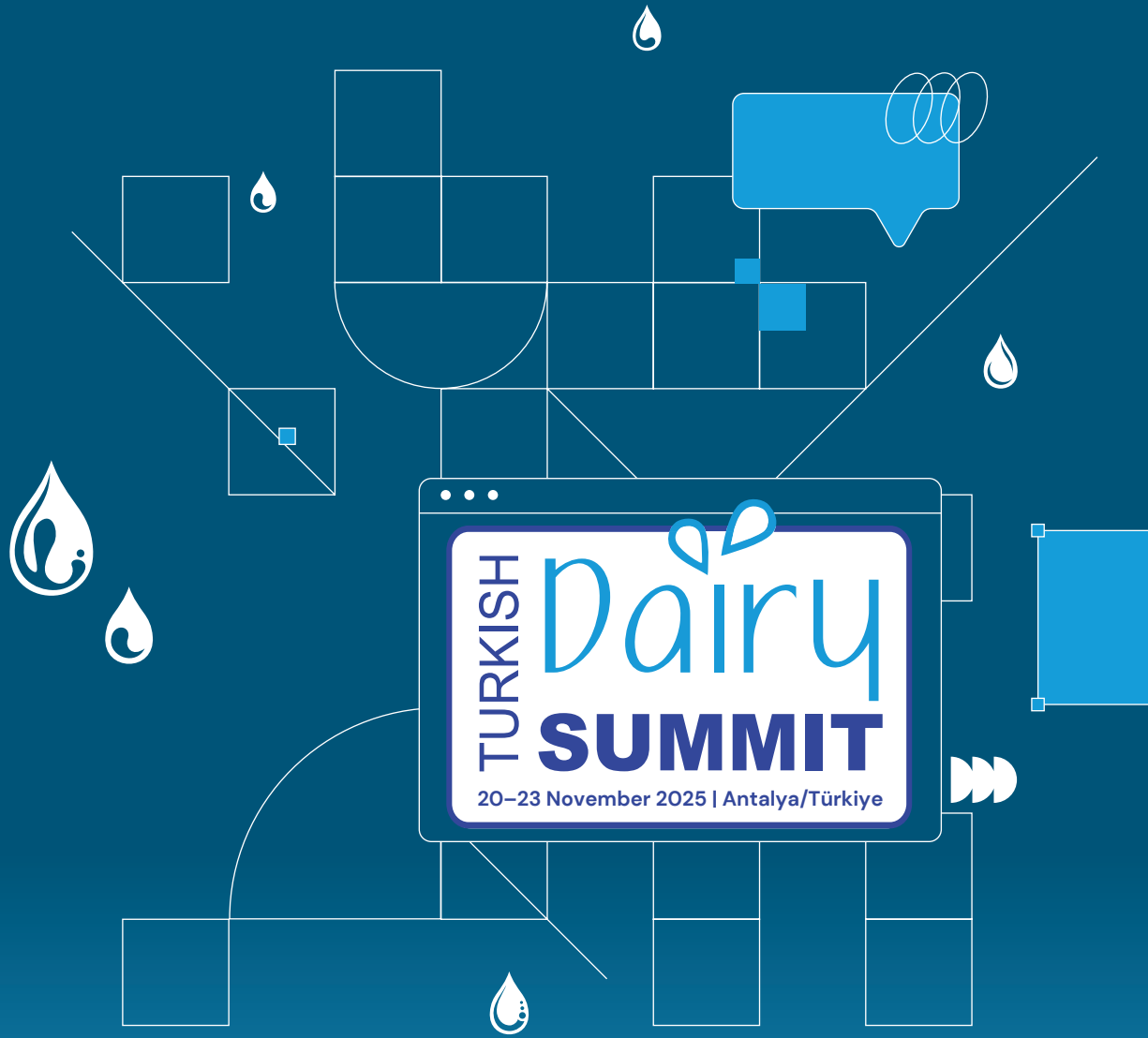


### ULTRA TURİZM A.Ş.

Morbasan Sk. Koza İş Merkezi B Blok No:12 Kat:1 Beşiktaş/İSTANBUL  
Aziziye Mahallesi Kuloğlu Sk. No:23 Çankaya/ANKARA







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